

Have you seen...?

Have you seen the television advertisements that encourage potential students to study art and dance? They are paid for by Mississippi taxpayers and students. They are the decision of administrators at the University of Southern Mississippi and its College of Arts and Letters.

Consider, now, the statistics with regard to student debt and prospects for employment. For example, review one of many reports like “Good Graph Friday; The majors with the best job prospects.” <http://lifeinc.today.msnbc.msn.com/news/2012/01/05/9981132-good-graph-friday-the-majors-with-the-best-job-prospects>

Its very first line is, “Hey college students, do you want a job? Then you may not want to study architecture or the arts.”

Are USM administrators aware of this? Sure. And, if they aren't, they're incompetent.

So, is this a good expenditure of Mississippi taxpayer resources?

Keep in mind, a College of Arts and Letters is an essential part of USM. However, promoting careers with very limited prospects but expensive costs to students, through expensive advertisement is irresponsible. Students interested in art and dancing will find their place at USM without spending a small fortune on advertising for students.

Who's watching these bureaucrats squandering taxpayer resources?